



THE  
DREAMWEEK  
**ESSENCE**

01. 11. 25

*gala*

SPONSORSHIP KIT



**Saturday, Jan. 11, 2025 at 6.00pm**  
**MAYS FAMILY CENTER AND**  
**ZACHRY FAMILY ACEQUIA GARDEN**

## **BOARD**

Brian Dillard

Kanwal S. Lopez

Jackie Gorman

Mike Frisbie

Dr. Cynthia Warrick

Marques Mitchell

Henrietta Munoz

Lucinda Vigil





PRESENTED BY



## GREETINGS,

**It is with great pride that we invite you to join us for our DreamWeek Essence Gala 2025!**

As we continue our mission of providing quality educational experiences for young people on San Antonio's Eastside, we are thrilled to celebrate the remarkable achievements of the past year.

This year, Essence Prep has expanded its reach, now serving scholars from pre-K through 8th grade, with a total enrollment of 400 students. We are deeply grateful for the unwavering support of our community, which has allowed us to grow and make a lasting impact on the lives of our scholars.

While we are proud of the academic gains our scholars have achieved, we recognize that there is still work to be done. Over the past year, we have seen an 8% improvement in math scores across our campus, but our goal is to see an average of 15% growth each year. Our innovative programs, such as the HEB STEM camp and our partnership with Urban Strategies and UTSA, have ignited our scholars' passion for learning.

As we look ahead to the future, we are excited to honor the individuals who have played a pivotal role in our success.

### **Our 2025 Honorees**

1. Bonnie Prosser-Elder, General Counsel/ VIA Metropolitan Transit
2. ICON Talks-John Hartsfield, Dr. Rudyard Hillard, Mike Burns & John Burns
3. Chris Sherman, Regional President & Head of Corporate Banking/PNC Bank
4. Mr. Rex and Mrs. Deborah Amini, Community Philanthropists

These individuals are taking an active role in educating our youth, making it easier for Essence Prep to invest in inclusion and a stellar education for children.

Your support and presence at the DreamWeek Essence Gala 2025 are essential to ensuring the continued success of our mission. Together, we can create a brighter future for the children of San Antonio's Eastside, empowering them to become leading agents of change in our community.

Thank you in advance for your commitment to Essence Prep and our scholars. We look forward to seeing you at the gala.

**Akeem Brown, CEO & Superintendent**



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## CONCEPT & MISSION

Inspired by the power of education in San Antonio, this signature DreamWeek event aims to raise funds to support Essence Preparatory Public School's scholars and programs.

Every moment of the gala will be fun, engaging, and purposeful, as we will host a silent auction, raffles, door prizes, dinner, a live band, and so much more. We will also honor three special guests who have significantly contributed to improving the education landscape in San Antonio.

Please consider sponsoring our 2025 DreamWeek Essence Gala and support the mission of Essence Prep. The benefits are listed within the sponsorship levels... and in the lives of every child on the path to excellence!

### **About Essence Prep**

Essence Prep is a tuition-free public school on the Eastside of San Antonio that opened its doors in August 2022. Essence Prep will scale to Kindergarten-8th grade and was created to meet the educational, social, and emotional needs of black and brown children.

For further information about this event or Essence Prep, please visit us at [essenceprepsa.org/gala](https://essenceprepsa.org/gala). We look forward to celebrating with you!



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## SPONSORSHIP LEVELS

### THE TITLE - \$30,000

- Two (2) reserved tables of ten (10)
- Prominent logo placement on formal invitation, event program and printed marketing collateral
- Prominent logo on event favor given to each attendee
- Logo Displayed throughout event venue
- Extensive social media brand and link placement
- Special gift for your twenty (20) invited guests
- Complimentary table service, includes wine and signature cocktails
- Free admission to the Essence Gala after party with two complimentary drink tickets per guest.
- Custom Video shown during the event highlighting your sponsorship
- An electronic corporate banner or logo GOBO light projected at Pre or Post events.



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## SPONSORSHIP LEVELS

### EXCELLENCE - \$20,000

- One (1) reserved table of ten
- Pre or Post event title sponsorship to include: Name listing on event screen-projected acknowledgement
- Prominent logo placement on formal invitation, event program and printed marketing collateral
- Prominent logo on event favor given to each attendee
- Extensive social media brand and link placement
- Special gift for your ten (10) invited guests
- Complimentary table service, includes wine and signature cocktails
- Free admission to the Essence Gala after party with two complimentary drink tickets per guest.

### BRILLIANT - \$15,000

- One (1) reserved table of 10
- Logo placed on formal invitation, event program, and select printed marketing collateral
- Social media branding and link placement
- Free admission to the Essence Gala after party with two complimentary drink tickets per guest.
- Special gift for your ten (10) invited guests



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## SPONSORSHIP LEVELS

### **RISE - \$7,000**

- One (1) reserved table of 10
- Logo placed on formal invitation and event program
- Social media link placement
- Free admission to the Essence Gala after party

### **COMMUNITY PARTNER - \$3,500**

- One (1) reserved table of 10
- Name placed on formal invitation and event program



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## **PLANNING COMMITTEE**

Damika Burton

Jackie Gorman, Board Secretary

Jerzi White

Demonte Alexander

Sho Nakpodia

Kim Anderson

Dr. Cynthia Warrick

Dr. Jeanie Murphy

## **STAFF**

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# AGREEMENT

COMPANY NAME: \_\_\_\_\_ DATE: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

# CONTRACT

\_\_\_\_\_ (COMPANY REPRESENTATIVE) I agree to sponsor the Essence Preparatory Public School DreamWeek Essence Gala – Inspired by the power of education

NOTE: ALL CHECKS Should Be Made Payable to: Essence Preparatory Public School

Credit Card:

Visa  MC  AMEX  DISCOVER EXP \_\_/\_\_

Card #: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

The COMPANY REPRESENTATIVE agrees that they have the authority to execute this agreement on behalf of the COMPANY and is bound by the terms of this agreement.

TOTAL AMOUNT DUE: \$ \_\_\_\_\_ X \_\_\_\_\_

Company Representative

## CORPORATE SPONSORSHIP RATES

- The Title \$ 30,000
- Excellence \$20,000
- Brilliant \$15,000
- Rise \$7,000
- Community Partner \$3,500



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**THANK YOU TO OUR  
COMMUNITY SPONSORS!**



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